


# ***PARTNERSHIP***

OPPORTUNITIES AND SPONSORSHIPS



2025





***"Whatever the  
mind can conceive  
and believe, it can  
achieve"***

***Napoleon Hill***

# Partnership Packages



Partnership Level	Annual Fee	Benefits
<b>e-Club</b>	Free	Weekly Newsletter
<b>Individual</b>	\$155	Civic Leadership without business promotion
<b>Partnership</b>	\$450	Membership plus: Chamber University (online educational content), 1 hour of marketing consultation services, unlimited educational programs for all employees, workshops, enhanced web presence
<b>Innovator's Circle</b>	\$1180	Partnership plus: Digital Launch, quarterly social media spotlight, strategy session with Chamber President, two tickets to each quarterly Chamber Business Luncheon
<b>President's Club</b>	\$3000	Innovator's Circle plus: High-level visibility, opportunity for leadership roles, opportunities to sponsor Business Unplugged and Quarterly Luncheons, Board Member consideration, 2 tickets to the Annual Awards Show
<b>Chairman's Circle</b>	\$5500	President's Club plus: highest visibility, exclusive hosting rights of events, reserved table at each quarterly luncheon and the Annual Awards Show, personal project assistance from Chamber President/CEO

# Partnership Recommendations



**e-Club:** *Ideal for individuals or startups just beginning their business journey who are looking for insights and networking opportunities without a financial commitment.*

**Individual Membership:** *Suited for civic-minded individuals, retirees, or residents who want to contribute to community development without promoting a business.*

**Partnership:** *Designed for businesses ready to increase their visibility and leverage the Chamber's marketing expertise, with a focus on growth, networking and employee culture. All employees are welcome to any event.*

**Innovator's Circle:** *For businesses that are well-established and looking to innovate, with a desire for personalized strategy development and a strong presence at Chamber events. This partnership is for the company that is wanting to invest in each employee's growth and create a culture of learning and developing.*

**President's Club:** *Tailored for business leaders seeking high-level visibility, influence in Chamber decisions, and a leadership role within the community.*

**Chairman's Circle:** *The ultimate package for visionary businesses with significant resources, aiming for the highest level of influence, visibility, and personalized support from the Chamber.*



# *What we Offer*



At the Mansfield Area Chamber of Commerce, we believe in empowering our members with unparalleled opportunities for growth, connection, and success. Discover the key benefits of joining our vibrant business community

## **Advocacy:**

- Direct Legislative Engagement
  - Participate in 2-4 legislative committee meetings and events.
- Candidate Forums and Interviews
  - Engage with political candidates through 4-6 forums, luncheons, and interviews.
- Monthly Legislative Updates
  - We keep you informed on the issues that impact Small Business

## **Connection:**

- Networking Events
  - Attend 12 monthly Lunch Club gatherings, 2 Business Unplugged events, and 4 Chamber Business Luncheons annually.
- Digital Presence and SEO Benefits
  - Enhance your business's visibility and Google rankings through our Directory and website traffic.
- Social Media Exposure
  - Benefit from our growing Facebook community and extensive reach.

## **Education:**

- Workshops and Seminars
  - Participate in 8-10 diverse workshops annually.
- Success Alliance Meetings
  - Join the core group that meets 48 times a year.

# *What we Offer*



## **Community Involvement:**

- Community Service
  - Volunteer at 4-6 local events.
- Junior Chamber Members / Youth Engagement
  - Participate in mock interviews, reality fair, DECA and our Entrepreneurship class held once a month at the Chamber during school months.
- Healthcare Initiatives
  - Contribute to our Healthcare Channel on YouTube and other projects.

## **Celebrations and Recognition:**

- Annual Awards Gala
  - Celebrate at our annual Chamber Business Awards event.
- Chamber Chats
  - Learn the from the best! It's all about the journey and the pearl's of wisdom they have gathered along the way.
- Special Events
  - Attend 4 themed special events annually.



# *What we Offer*



## **Digital and Media Opportunities:**

- Digital Launches
  - Participate in digital launch videos for new partners.
- Success Podcast and Blog
  - Share your insights through our Success Podcast and Blog.
- Digital Marketing and Your Message
  - A workshop offered 3 times a year to get you started off on the right foot! Includes consultation with our Chamber President.

## **Member-Exclusive Benefits:**

- Resource Materials and Guides
  - Access 20-25 resource materials and guides.
- Digital Marketing and Your Message
  - A workshop offered 3 times a year to get you started off on the right foot! Includes consultation with our Chamber President.
- Chamber University
  - Access to a wealth of educational resources online.
- Success Alliance Meetings
  - Join the core group that meets 48 times a year.
- Monday Motivation Series
  - Kickstart your month off with a dose of inspiration and empowerment the first Monday of each month.

# *Sponsorship Opportunities*

It is literally true that you can succeed best and quickest by helping others to succeed.



## EVENTS

Where we come together, inspire, and celebrate our shared journey towards success.

### **Gold - The Visionary Sponsor: \$2,000**

Maximize Your Impact: Enjoy the highest brand visibility, and special recognition at all our events.

- Annual Awards Show
- Quarterly Chamber Business Luncheons

### **Silver - The Collaborator Sponsor: \$895**

Amplify Collaboration: Gain notable brand visibility, limited speaking opportunities, and a place to foster strong connections.

- Quarterly Business Unplugged
- Workshops at the Chamber
- Individual Special Events

### **Bronze - The Growth Seed Sponsor: \$500**

Ignite Success and Nurture Potential: Secure a solid brand presence and set the stage for future partnerships and growth.

- Voices of the Chamber
- Welcome Workshop for New Partners
- Success Alliance

**INQUIRE FOR**  
*Custom Options*



# EVENTS



## ANNUAL EVENTS

Chamber Business Awards  
Tarrant County Days in Austin (when in session)  
Situational Leadership Workshop  
Masterclass with Industry Experts

## QUARTERLY

Chamber Business Luncheons

- January - The Annual Business Playbook
- April - Candidate Forums
- July - Commerce in Texas and Mansfield
- October - EduConnect: Future Talent Pipelines

Digital Marketing Your Message Workshop  
Welcome for New Partners  
Chamber Chats

## MONTHLY

Healthcare Channel  
The Lunch Club  
FIRE Committee

## WEEKLY

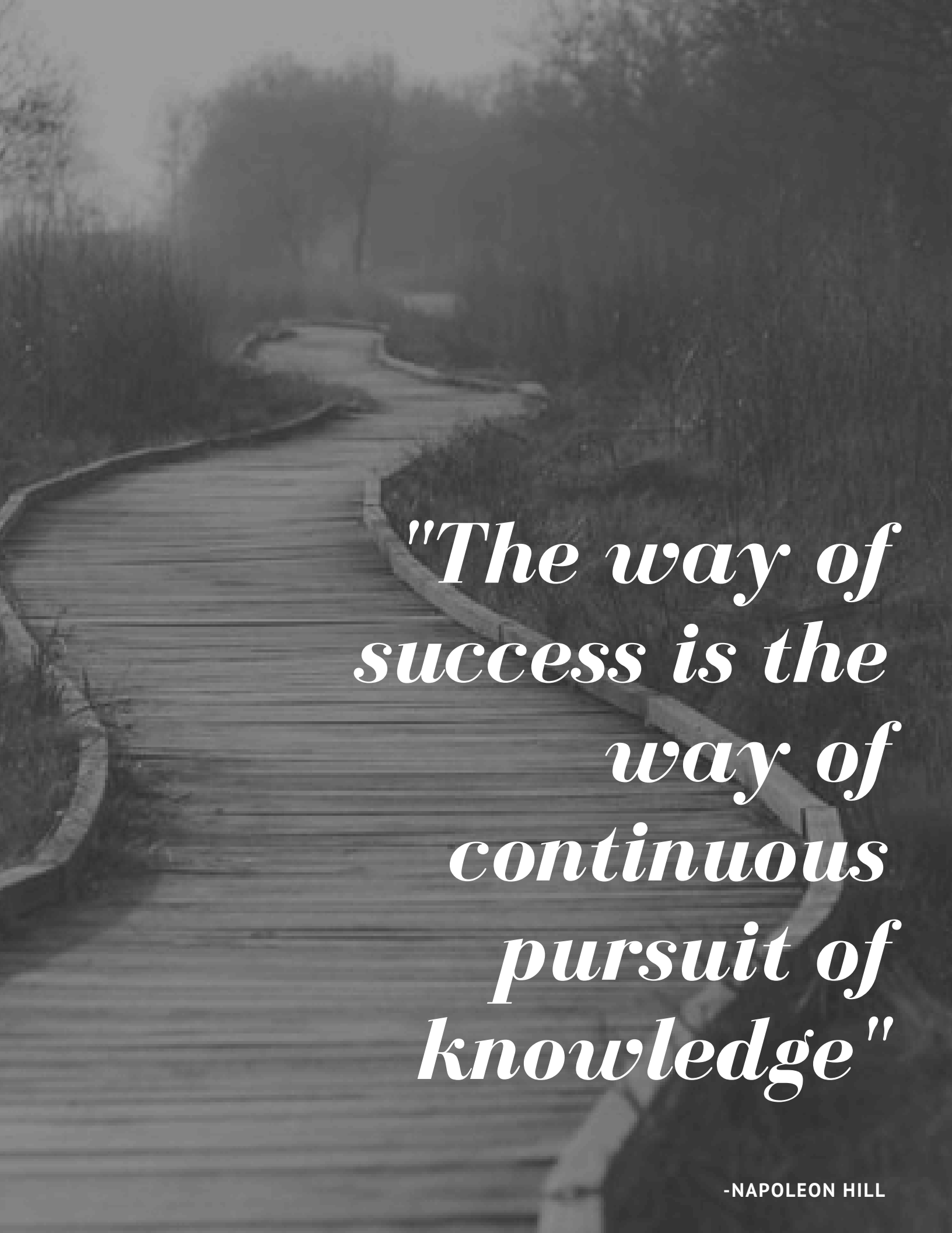
The Success Alliance

## ADDITIONAL:

Business Unplugged  
Chamber University  
The Success Alliance Podcast  
The Success Blog  
The Weekly Newsletter

A photograph of a rugged, rocky mountain peak under a clear sky. The foreground shows the dark, craggy rock face, while the background shows a lighter, hazy sky and distant mountain ranges.

*Success comes to those who become  
Success Conscious.*



*"The way of  
success is the  
way of  
continuous  
pursuit of  
knowledge"*

-NAPOLEON HILL