

INVESTMENT

OPPORTUNITIES AND SPONSORSHIPS



"Success isn't accidental—it's strategic. The Mansfield Area Chamber of Commerce is where businesses unlock growth, make high-value connections, and gain access to exclusive resources that turn ambition into achievement."



***“Nationally Accredited by the U.S. Chamber of Commerce –
Among the top 3% of chambers nationwide.”***

When a chamber of commerce is accredited by the U.S. Chamber of Commerce, it means they've passed a rigorous review process that recognizes them as operating at the highest standards of excellence.

Here's what that really means:

1. National Seal of Quality

Accreditation is like a “Good Housekeeping Seal of Approval” for chambers. It signals that the chamber isn't just another local membership group—it's operating at a nationally recognized level of effectiveness, accountability, and impact.

2. Rigorous Standards & Best Practices

To earn accreditation, a chamber must undergo an in-depth evaluation covering nine key areas: governance, finance, human resources, government affairs, program development, technology, communications, facilities, and benchmarking. Passing this process proves the chamber is well-managed, financially sound, and strategically focused on delivering measurable results for members.

3. Public Trust & Credibility

Accreditation tells businesses, community leaders, and policymakers that the chamber is credible, future-focused, and serious about advocacy. It strengthens the chamber's influence because decision-makers know they represent members with professionalism and integrity.

4. Competitive Advantage

Only a small percentage of chambers nationwide hold accreditation. For members, this means they are part of an elite organization that leverages best practices, has national backing, and offers a stronger return on investment.

5. Continuous Improvement

Accredited chambers commit to ongoing evaluation and renewal (typically every 5 years). This ensures they don't stagnate but keep innovating and adapting to serve members in a changing business environment.

In short: Accreditation means the chamber meets the highest national standards, is recognized for excellence, and gives its members added credibility and confidence that they're investing in an organization built for growth, advocacy, and long-term success.

Most businesses waste time and money chasing low-value networking groups and outdated marketing tactics. We give you a clear, data-driven strategy to scale—without the guesswork.

Level	Who It's For	Key Benefits	Annual Cost
Engage	Small businesses that want online visibility but can't attend events	SEO listing, Chamber University, à la carte marketing options	\$396
Partnership Package	Growth-focused businesses needing marketing help and networking	Digital launch, 1-on-1 marketing strategy, AI tools	\$495
Innovator's Circle	Businesses wanting high visibility and AI-driven insights	Social media spotlights, strategic coaching, luncheons	\$1290
President's Club	Business leaders looking for elite access, leadership, and influence	Event sponsorships, leadership roles, AI-powered business intelligence	\$3300
Chairman's Circle	Visionary businesses that want the highest impact	Reserved event tables, personal Chamber President guidance, AI strategy sessions	\$6000



Return on Investment

Engage \$396 Annually

For: Small businesses or solo entrepreneurs who want visibility but can't attend events.

- ✓ SEO Boost: High-ranking online directory listing (worth \$500+ in potential leads).
- ✓ On-Demand Business Training: Chamber University courses (typically valued at \$1,500+)
- ✓ A La Carte Marketing Perks: Choose what fits your budget & growth goals

Total Value: \$2,000+ (for only \$396)

Just one new client per year pays for this membership!

Partnership Package \$495 Annually

For: Businesses needing marketing strategy and event exposure.

- ✓ Digital Launch Announcement: Featured business introduction (\$800 value).
- ✓ 1-Hour Marketing Strategy Session: Expert guidance (\$200 value).
- ✓ Unlimited Educational Workshops: Ongoing training for growth (\$500+ per person).
- ✓ AI Business Concierge Tools: Sales strategies, marketing intelligence (\$2,000/year).

Total Value: \$3,500+ (for only \$495)

Land just one extra client, and this membership pays for itself.



Return on Investment

Innovator's Circle \$1290 Annually

For: Businesses that want high visibility, strategic guidance, and AI-powered insights.

- ✓ Quarterly Social Media Spotlights (with Video): (\$2,000 value).
- ✓ Strategy Session with Chamber President: Personalized growth planning (\$500 value).
- ✓ Two Tickets to Quarterly Business Luncheons: (\$300 value).
- ✓ AI Business Concierge & Custom Workshop: (\$4,500 value).

Total Value: \$7,000+ (for only \$1,290)

This membership more than pays for itself with AI tools that save hours & increase revenue.

President's Club \$3300 Annually

For: Business leaders seeking elite visibility, leadership roles, and event sponsorships.

- ✓ High-Level Visibility & Influence: Sponsorship value (\$5,000+).
- ✓ Sponsorship of Business Unplugged & Quarterly Luncheons: (\$2,000 per event).
- ✓ Board Member Consideration: Access to high-value partnerships.
- ✓ AI Business Concierge & Two Custom AI Workshops: (\$6,500+).
- ✓ Two Tickets to Quarterly Luncheons and Annual Awards Show: (\$470 value).

Total Value: \$13,000+ (for only \$3,300)

If your visibility lands just one high-value client, your ROI could be 10X.

Return on Investment



Chairman's Circle \$6000 Annually

For: Business leaders seeking elite visibility, leadership roles, and event sponsorships.

- ✓ High-Level Visibility & Influence: Sponsorship value (\$5,000+).
- ✓ Sponsorship of Business Unplugged & Quarterly Luncheons: (\$2,000 per event).
- ✓ Board Member Consideration: Access to high-value partnerships.
- ✓ AI Business Concierge & Two Custom AI Workshops: (\$6,500+).
- ✓ One Table to Quarterly Luncheons and Annual Awards Show: (\$2,250 value).

Total Value: \$15,000+ (for only \$6,000)

If your visibility lands just one high-value client, your ROI could be 10X.

***"Whatever the mind can
conceive and believe, it
can achieve"***

Napoleon Hill

Custom Workshops

Unbeatable Value: Bringing in an outside trainer can cost an arm and a leg, not to mention the logistical gymnastics involved. But here's the kicker: our Custom Workshops are included in your chamber membership for just a nominal additional fee.

"Leadership and learning are indispensable to each other."

- John F. Kennedy



**UNLOCK BUSINESS
SUCCESS WITH
CHAMBER CUSTOM
WORKSHOPS**

Why venture out for training
when top-notch expertise can
come to you?

Tailored to meet your needs in
Sales, Marketing, Leadership and
more!



Led by Lori Williams
President/CEO with 40+ years of
diverse expertise.

mansfieldchamber.org

EVENTS



ANNUAL EVENTS

Chamber Business Awards

Tarrant County Days in Austin (when in session)

Situational Leadership Workshop

QUARTERLY

Chamber Business Luncheons

January - The Annual Business Playbook

April - An Educational Event designed to grow your business

July – Texas Economic Insights

October - EduConnect: Future Talent Pipelines

Digital Marketing & Your Message Workshop for New Members

Builder Success Lab Luncheons

Educational Workshops with Ai

ADDITIONAL:

Chamber University ONLINE

The Success Alliance Podcast

The Success Blog

The Weekly Newsletter

Reports & Insights

Quarterly Ground Game Report

Trends Forecast

Monthly Economic Dashboard

WEEKLY

The Success Alliance

A photograph of a rugged, rocky mountain peak under a clear sky, serving as the background for the bottom section of the page.

*Success comes to those who become
Success Conscious.*

It is literally true that you
can succeed best and
quickest by helping others
to succeed.



Where we come together, inspire, and celebrate our shared journey towards success.

Gold - The Industry Icon: \$2,000

Maximize Your Impact: Enjoy the highest brand visibility, exclusive speaking opportunities, priority booth placement, and special recognition at all our esteemed events.

- Annual Awards Show
- Quarterly Chamber Business Luncheons

Silver - The Business Builder: \$1,000

Amplify Collaboration: Gain notable brand visibility, limited speaking opportunities, and secondary booth placement to foster strong connections.

- Quarterly Business Unplugged

Bronze - The Growth Catalyst: \$500

Ignite Success: Secure a solid brand presence with general booth placement and set the stage for future partnerships and growth.

- Voices of the Chamber

INQUIRE FOR

Custom Options

The chamber isn't just a membership - it's your competitive edge.
Join us today and start unlocking growth, connections, and high-level insights.



*"The way of
success is the
way of
continuous
pursuit of
knowledge"*

-NAPOLEON HILL