

TEXSTATS: A REGIONAL DATA DASHBOARD

CENTRAL TEXAS REGION



CENTRAL REGION

The 20-county Central Texas region covers about 17,000 square miles in the heart of Texas, stretching from Hillsboro in the north, Interstate 45 in the east, East Yegua Creek in the south and on to the confluence of the San Saba and Colorado rivers.

METROPOLITAN STATISTICAL AREAS:

College Station-Bryan, Killeen-Temple, Waco

MICROPOLITAN STATISTICAL AREAS:

Brenham

**CENTRAL TEXAS REGION
GROSS DOMESTIC PRODUCT, 2023**

**\$78.3
BILLION**

3.0% OF TEXAS' GDP

POPULATION GROWTH, 2014-2024

**THE CENTRAL TEXAS
REGION'S POPULATION
ROSE 14.8% BETWEEN
2014 AND 2024.**

Grimes and Bell counties saw the greatest percentage gains at 23.9% and 20.9%, respectively.

EDUCATIONAL ATTAINMENT

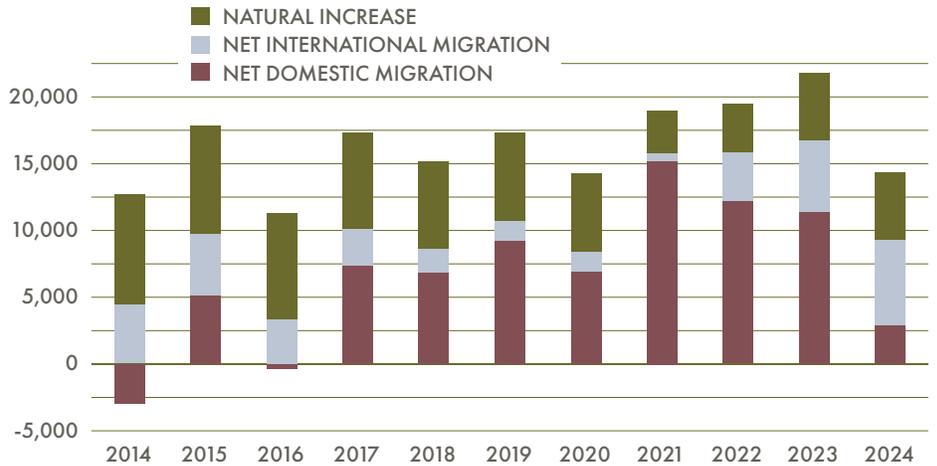
**IN 2023, 88.8% OF THE
REGION HAD AT LEAST A
HIGH SCHOOL DIPLOMA AND
27.4% HAD EARNED AT LEAST
A BACHELOR'S DEGREE.**

DEMOGRAPHICS

Population Change by Age Group,
2014-2024

- Age 0 to 4 years: **1.1%**
- Age 5 to 19 years: **15.4%**
- Age 20 to 34 years: **6.2%**
- Age 35 to 49 years: **23.2%**
- Age 50 to 64 years: **7.4%**
- Age 65 years or older: **37.5%**

COMPONENTS OF ANNUAL POPULATION CHANGE, 2014-2024



JOBS AND WAGES

**ABOUT 488,600 PEOPLE
WERE EMPLOYED IN THE
REGION IN 2024,
UP 17.1% FROM 2014.**

**AVERAGE ANNUAL WAGES IN THE
REGION WERE \$59,245 IN 2024.**

INDUSTRY

Industries often aggregate based on unique regional characteristics, such as natural resources or worker skill sets, which give the region a comparative advantage.

- LESSORS OF NONFINANCIAL INTANGIBLE ASSETS (EXCEPT COPYRIGHTED WORKS);**
- POULTRY AND EGG PRODUCTION;**
- SUPPORT ACTIVITIES FOR RAIL TRANSPORTATION;**
- COLLEGES, UNIVERSITIES, AND PROFESSIONAL SCHOOLS;**

are about three to eight times more concentrated in the Central Texas region than anywhere else in the U.S.

FIND MORE DATA ON ALL THE REGIONS OF TEXAS AT:

COMPROLLER.TEXAS.GOV/ECONOMY/ECONOMIC-DATA/REGIONS/

Data current as of October 2025
Sources: U.S. Census Bureau; U.S. Bureau of Economic Analysis; JobsEQ; Texas Comptroller of Public Accounts



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