

# ***PARTNERSHIP***

OPPORTUNITIES AND SPONSORSHIPS



2025





***"Whatever the  
mind can conceive  
and believe, it can  
achieve"***

***Napoleon Hill***

# Partnership Packages



Partnership Level	Annual Fee	Benefits
<b>Individual</b>	\$175	Civic Leadership without business promotion, Retirees
<b>Engage Membership</b>	\$396	Basic: Gain access to essential resources including chamber guides, resources and Chamber University. Tailor your engagement with ala carte options for advertising and event participation.
<b>Partnership</b>	\$495	Membership plus: Chamber University (online educational content), 1 hour of marketing consultation services, unlimited educational programs for all employees, workshops, enhanced web presence
<b>Innovator's Circle</b>	\$1290	Partnership plus: Digital Launch, one social media spotlight, strategy session with Chamber President, two tickets to each quarterly Chamber Business Luncheon
<b>President's Club</b>	\$3300	Innovator's Circle plus: High-level visibility, opportunity for leadership roles, opportunities to sponsor Business Unplugged and Quarterly Luncheons, Board Member consideration, 2 tickets to the Annual Awards Show
<b>Chairman's Circle</b>	\$6000	President's Club plus: highest visibility, exclusive hosting rights of events, reserved table at each quarterly luncheon and the Annual Awards Show, personal project assistance from Chamber President/CEO

# Partnership Recommendations



**Individual Membership:** *Suited for civic-minded individuals, retirees, or residents who want to contribute to community development without promoting a business.*

**Engage membership:** *Designed for businesses eager to grow with strategic resources, providing access to essential chamber tools, guides, and online education. Perfect for companies seeking the flexibility to tailor their experience, this allows you to engage with benefits at your pace.*

**Partnership:** *Designed for businesses ready to increase their visibility and leverage the Chamber's marketing expertise, with a focus on growth, networking and employee culture. All employees are welcome to any event.*

**Innovator's Circle:** *For businesses that are well-established and looking to innovate, with a desire for personalized strategy development and a strong presence at Chamber events. This partnership is for the company that is wanting to invest in each employee's growth and create a culture of learning and developing.*

**President's Club:** *Tailored for business leaders seeking high-level visibility, influence in Chamber decisions, and a leadership role within the community.*

**Chairman's Circle:** *The ultimate package for visionary businesses with significant resources, aiming for the highest level of influence, visibility, and personalized support from the Chamber.*

*e-Club: Ideal for individuals or startups to receive our Weekly Newsletter for valuable updates and insights. Attend select Chamber events at a non-member rate to stay connected to the business community.*



# *What we Offer*



At the Mansfield Area Chamber of Commerce, we believe in empowering our members with unparalleled opportunities for growth, connection, and success. Discover the key benefits of joining our vibrant business community

## **Advocacy:**

- Direct Legislative Engagement
  - Participate in 2-4 legislative committee meetings and events.
- Candidate Forums and Interviews
  - Engage with political candidates through 4-6 forums, luncheons, and interviews.
- Monthly Legislative Updates
  - We keep you informed on the issues that impact Small Business

## **Connection:**

- Networking Events
  - Attend 12 monthly Lunch Club gatherings, 2 Business Unplugged events, and 4 Chamber Business Luncheons annually.
- Digital Presence and SEO Benefits
  - Enhance your business's visibility and Google rankings through our Directory and website traffic.
- Social Media Exposure
  - Benefit from our growing Facebook community and extensive reach.

## **Education:**

- Workshops and Seminars
  - Participate in 8-10 diverse workshops annually.
- Success Alliance Meetings
  - Join the core group that meets 48 times a year.

# *What we Offer*



## **Community Involvement:**

- Community Service
  - Volunteer at 4-6 local events.
- Junior Chamber Members / Youth Engagement
  - Participate in mock interviews, reality fair, DECA and our Entrepreneurship class held once a month at the Chamber during school months.
- Healthcare Initiatives
  - Contribute to our Healthcare Channel on YouTube and other projects.

## **Celebrations and Recognition:**

- Annual Awards Gala
  - Celebrate at our annual Chamber Business Awards event.
- Chamber Chats
  - Learn the from the best! It's all about the journey and the pearl's of wisdom they have gathered along the way.
- Special Events
  - Attend 4 themed special events annually.



# *What we Offer*



## **Digital and Media Opportunities:**

- Digital Launches
  - Participate in digital launch videos for new partners.
- Success Podcast and Blog
  - Share your insights through our Success Podcast and Blog.
- Digital Marketing and Your Message
  - A workshop offered 3 times a year to get you started off on the right foot! Includes consultation with our Chamber President.

## **Member-Exclusive Benefits:**

- Resource Materials and Guides
  - Access 20-25 resource materials and guides.
- Digital Marketing and Your Message
  - A workshop offered 3 times a year to get you started off on the right foot! Includes consultation with our Chamber President.
- Chamber University
  - Access to a wealth of educational resources online.
- Success Alliance Meetings
  - Join the core group that meets 48 times a year.
- Monday Motivation Series
  - Kickstart your month off with a dose of inspiration and empowerment the first Monday of each month.

# *Sponsorship Opportunities*

It is literally true that you can succeed best and quickest by helping others to succeed.



## EVENTS

Where we come together, inspire, and celebrate our shared journey towards success.

### **Gold - The Visionary Sponsor: \$2,000**

Maximize Your Impact: Enjoy the highest brand visibility, and special recognition at all our events.

- Annual Awards Show
- Quarterly Chamber Business Luncheons

### **Silver - The Collaborator Sponsor: \$895**

Amplify Collaboration: Gain notable brand visibility, limited speaking opportunities, and a place to foster strong connections.

- Quarterly Business Unplugged
- Workshops at the Chamber
- Individual Special Events

### **Bronze - The Growth Seed Sponsor: \$500**

Ignite Success and Nurture Potential: Secure a solid brand presence and set the stage for future partnerships and growth.

- Voices of the Chamber
- Welcome Workshop for New Partners
- Success Alliance

**INQUIRE FOR**  
*Custom Options*



# EVENTS



## ANNUAL EVENTS

Chamber Business Awards  
Tarrant County Days in Austin (when in session)  
Situational Leadership Workshop  
Masterclass with Industry Experts

## QUARTERLY

Chamber Business Luncheons

- January - The Annual Business Playbook
- April - Candidate Forums
- July - Commerce in Texas and Mansfield
- October - EduConnect: Future Talent Pipelines

Digital Marketing Your Message Workshop  
Welcome for New Partners  
Chamber Chats

## MONTHLY

Healthcare Channel  
The Lunch Club  
FIRE Committee

## WEEKLY

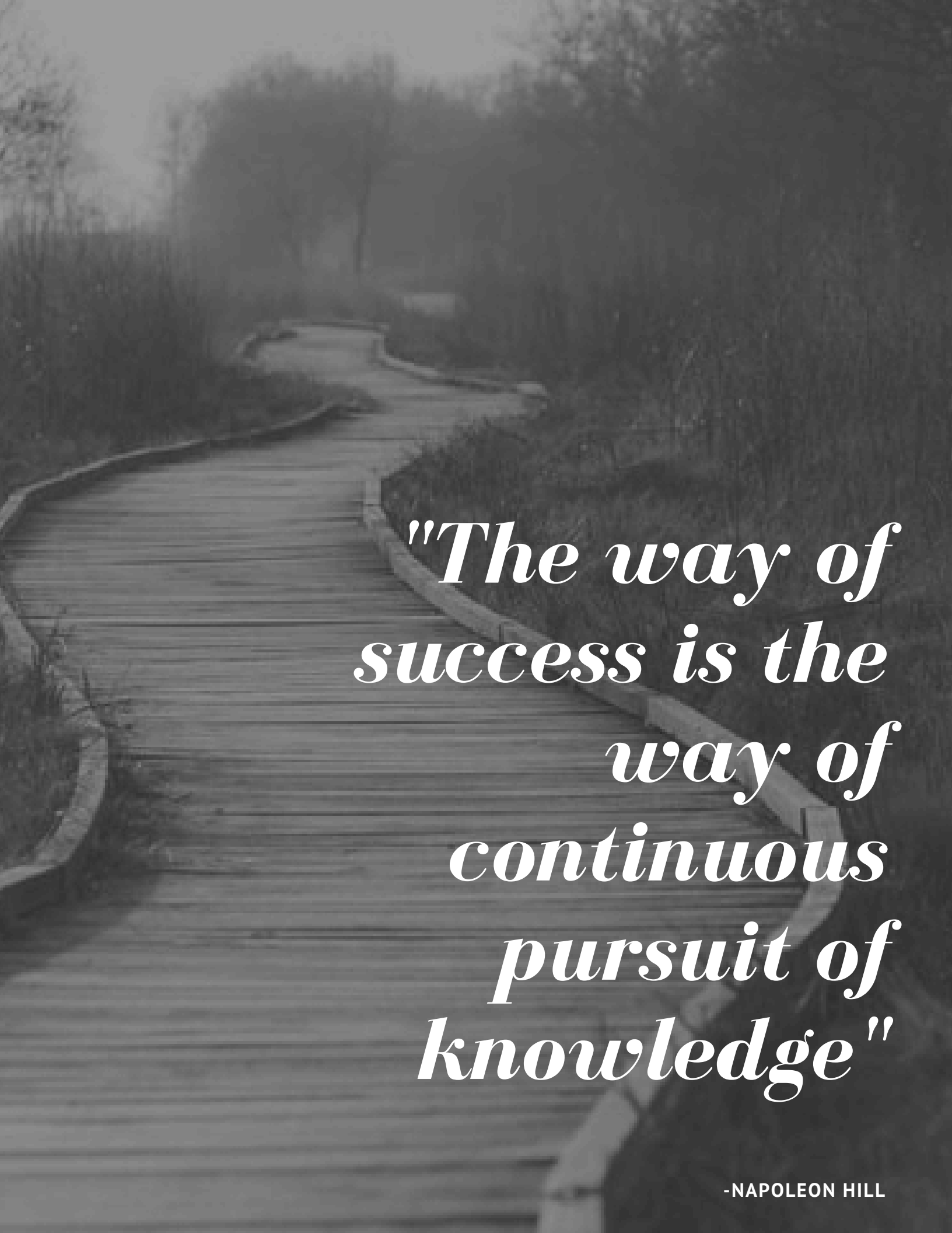
The Success Alliance

## ADDITIONAL:

Business Unplugged  
Chamber University  
The Success Alliance Podcast  
The Success Blog  
The Weekly Newsletter

A photograph of a rugged, rocky mountain peak under a clear sky. The foreground shows the dark, craggy rock face, while the background shows a lighter, hazy sky and distant mountain ranges.

*Success comes to those who become  
Success Conscious.*



*"The way of  
success is the  
way of  
continuous  
pursuit of  
knowledge"*

-NAPOLEON HILL