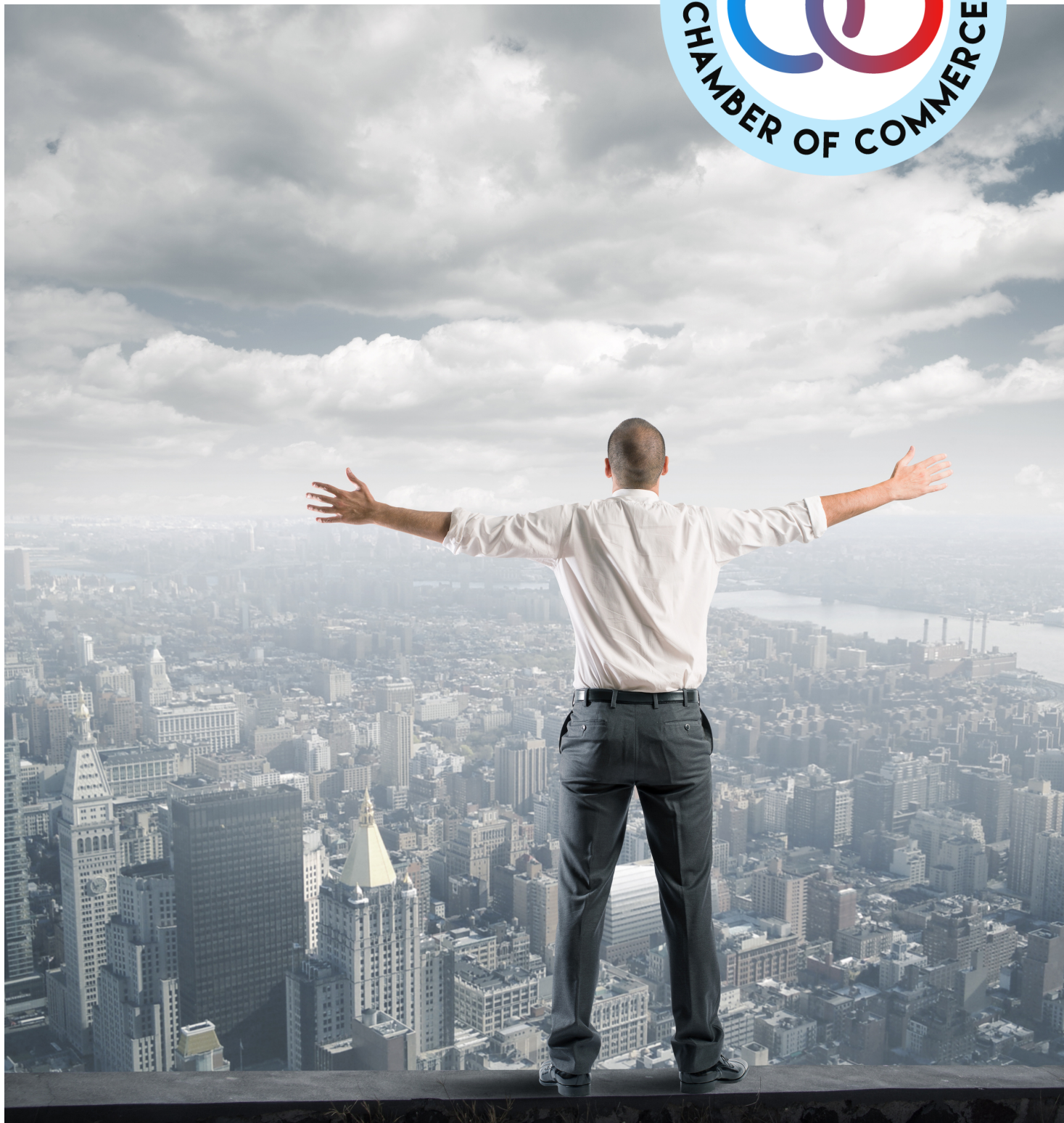


# *INVESTMENT*

OPPORTUNITIES  
AND SPONSORSHIPS





***"Whatever the  
mind can conceive  
and believe, it can  
achieve"***

***Napoleon Hill***

# *Investment Options*

*If your goal is more business growth we offer the following options....*



## Advertising Package \$360 Annually

- A Digital Announcement of your new partnership with the Chamber posted on our social media to include your logo and hyperlink to your website
- Package Includes all employees
- Invitations to all events
- Partner Digital Seal for website
- Access to Educational Programs, Seminars, Workshops, Chamber Chats and Events
- Job postings, calendar event postings
- Business referrals through online and by phone
- The POWER of the Chamber's SEO with searchable listing in our Business Directory

## Marketing Package Starting at \$450 Annually

- Everything in the Advertising Package plus ...
- Website advertising opportunity - category banner ads
- Enhanced Web Package: Logo on chamber website with hyperlink, Photos, YouTube Videos displayed, Summary of Business, Unlimited Keywords, Request info link, Social Network Link displayed
- A Digital Launch - we'll use your 1-2 minute video to post on our social media - yes the world is digital now! If you want the masses to know about you - digital is the way to go!
- 2 Hour Marketing Consultation with AdGiants - included
- VIP FULL ACCESS to Chamber University, just request your login
- Opportunity to attend The Success Alliance Group
- Certificate of Origin - online service at 35% savings
- Opportunity to be the exclusive host of Business Unplugged - \$550
- Opportunity to host Chamber Business Luncheon (4 per year) \$500

# *Investment Options*

*If your goal is to support the chamber in our efforts to foster growth in our local business community we offer the following options....*



## Pinnacle investor S850 Annually

- Everything in Marketing Package plus ...
- 15% discount on hosting a Business Unplugged
- 15% discount on hosting a Chamber Business Luncheon
- 2 tickets to each Quarterly Chamber Business Luncheon

## President's Club Starting at \$3000 Annually

- Everything in Pinnacle Investor plus ...
- 20% discount on hosting Business Unplugged
- 20% discount on hosting Chamber Business Luncheon
- 2 Tickets to our Annual Awards Show
- Investment level recognition on chamber website
- Priority consideration for Chamber Board of Directors
- A seat on our Legislative Committee

# *Investment Options*

*If your goal is to support the chamber in our efforts to foster growth in our local business community we offer the following options....*



## Chairman's Circle \$5500 Annually

- Everything in President's Club plus ...
- Included hosting: Business Unplugged and Chamber Business Luncheons
- 8 tickets (1 table) at Quarterly Chamber Business Luncheons
- 8 tickets (1 table) at Annual Awards Show
- Weekly newsletter advertising
- Individual project assistance from Chamber President/CEO
- >15 employees and >\$1 million in annual revenue

## Add-On's

- CONSULTING SERVICES: Management / Business / Strategy consulting – one-on-one. Geared towards driving revenue, profit and results.
- MARKETING: Marketing your message, digital launch of your new business, marketing plan and design.
- TRAINING: Custom, on-site training workshops for your team.

# ***EVENTS***



## **ANNUAL EVENTS**

Chamber Business Awards  
Tarrant County Days in Austin (when in session)  
Situational Leadership Workshop  
Master Class

## **QUARTERLY**

Chamber Business Luncheon - State of the City Address  
Chamber Business Luncheon - Candidate Forums  
Chamber Business Luncheon – Special Event  
Chamber Business Luncheon – State of the City  
Business Unplugged  
Digital Marketing & Your Message Workshop for New Members  
Chamber Chat

## **MONTHLY**

Healthcare Channel  
The Lunch Club

## **WEEKLY**

The Success Alliance

## **ADDITIONAL:**

Chamber University ONLINE  
The Success Alliance Podcast  
The Success Blog  
The Weekly Newsletter

A photograph of a rugged, rocky mountain peak under a clear sky. The foreground shows the dark, craggy rock face, while the background shows a lighter, hazy sky and distant mountain ridges.

*Success comes to those who become  
Success Conscious.*

# *Custom Workshops*



## WE COME TO YOU!


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Let's MAXIMIZE that Chamber membership and let us come to you!

Lunch and Learn - **DELIVERED!**  
We bring lunch **and** feed your mind.

Many Options: Sales & Marketing,  
Leadership & Management,  
Personal Development,  
Team Building,  
Stress Management,  
Customer Service



It is literally true that you can  
succeed best and quickest by  
helping others to succeed.

**GOLD**  
**\$2000**

- EXCLUSIVE 1 per event
- Event Naming Rights
- Involved in Planning
- Hospitality Day of Event
- Own the Month of the event in all advertising (Newsletter, Video, Website, Social Media)
- Prominent Signage at Event
- On-site Leveraging
- Reserved Tickets/Table

**SILVER**  
**\$1000**

- Exclusive 1 per event
- Presentations
- Signage at event
- Reserved Tickets/Table
- Digital Marketing Recognition


**BRONZE**  
**\$500**

- Provide services, support at event
- Digital Marketing Recognition



**INQUIRE FOR**

*Custom Options*

A black and white photograph of a wooden boardwalk winding through a misty, wooded area. The boardwalk is made of wooden planks and is bordered by low wooden walls. The path curves gently to the right, disappearing into the distance. The surrounding area is filled with tall grasses and bare trees, creating a serene and somewhat somber atmosphere. The text is overlaid on the right side of the image, in a white, elegant script font.

*"The way of  
success is the  
way of  
continuous  
pursuit of  
knowledge"*

-NAPOLEON HILL