

INVESTMENT

OPPORTUNITIES AND SPONSORSHIPS



2024



***"Whatever the
mind can conceive
and believe, it can
achieve"***

Napoleon Hill

Partnership Packages



Partnership Level	Annual Fee	Benefits
e-Club	Free	Weekly Newsletter
Individual	\$155	Civic Leadership without business promotion
Membership	\$360	Membership directory access, SEO benefits, educational program access for one contact with a la carte pricing
Marketing Partnership	\$450	Membership plus: 1 hour of marketing consultation services, unlimited educational programs for all employees, workshops, enhanced web presence
Innovator's Circle	\$880	Marketing Partnership plus: Unlimited Chamber University access for all employees, quarterly social media spotlight, strategy session with Chamber President, two tickets to quarterly Chamber Business Luncheons
President's Club	\$3000	Innovator's Circle plus: High-level visibility, opportunity for leadership roles, opportunities to sponsor Business Unplugged and Quarterly Luncheons, Board Member consideration, 2 tickets to the Annual Awards Show
Chairman's Circle	\$5500	President's Club plus: highest visibility, exclusive hosting rights of events, reserved table at each quarterly luncheon and the Annual Awards Show, personal project assistance from Chamber President/CEO

Partnership Recommendations



e-Club: *Ideal for individuals or startups just beginning their business journey who are looking for insights and networking opportunities without a financial commitment.*

Individual Membership: *Suited for civic-minded individuals, retirees, or residents who want to contribute to community development without promoting a business.*

Membership Package: *Great for small businesses or solo entrepreneurs who need marketing support and want to engage with the Chamber's events and educational programs as they are able.*

Marketing Partnership: *Designed for businesses ready to increase their visibility and leverage the Chamber's marketing expertise, with a focus on growth, networking and employee culture. All employees are welcome to any event.*

Innovator's Circle: *For businesses that are well-established and looking to innovate, with a desire for personalized strategy development and a strong presence at Chamber events. This partnership is for the company that is wanting to invest in each employee's growth and create a culture of learning and developing.*

President's Club: *Tailored for business leaders seeking high-level visibility, influence in Chamber decisions, and a leadership role within the community.*

Chairman's Circle: *The ultimate package for visionary businesses with significant resources, aiming for the highest level of influence, visibility, and personalized support from the Chamber.*

Sponsorship Opportunities

It is literally true that you can succeed best and quickest by helping others to succeed.



EVENTS

Where we come together, inspire, and celebrate our shared journey towards success.

Gold - The Visionary Sponsor: \$2,000

Maximize Your Impact: Enjoy the highest brand visibility, exclusive speaking opportunities, priority booth placement, and special recognition at all our esteemed events.

- Annual Awards Show **or**
- Quarterly Chamber Business Luncheons **(1)**

Silver - The Collaborator Sponsor: \$1,000

Amplify Collaboration: Gain notable brand visibility, limited speaking opportunities, and secondary booth placement to foster strong connections.

- Quarterly Business Unplugged **(1)**

Bronze - The Catalyst Sponsor: \$500

Ignite Success: Secure a solid brand presence with general booth placement and set the stage for future partnerships and growth.

- Voices of the Chamber **(Quarterly)**

EDUCATION

Empowering our members with the tools and knowledge to not only succeed individually but to uplift others.

Gold - The Mentorship Sponsor: \$2,000

Empower Through Knowledge: Take the lead in hosting a workshop, get your brand featured in promotional materials, and receive special recognition during educational events.

- Chamber University **or**
- The Healthcare Channel

Silver - The Knowledge Beacon Sponsor: \$1,000

Shine a Light on Wisdom: Co-host a seminar and get your brand included in select promotional materials, reaching eager learners.

- Workshops at the Chamber **(individual events)**

Bronze - The Growth Seed Sponsor: \$500

Nurture Potential: Be acknowledged during our educational sessions and be part of the vital learning journey of our community members.

- Digital Marketing Workshop for New Members **(individual events)**

INQUIRE FOR
Custom Options

Email Leslie@MansfieldChamber.org

EVENTS



ANNUAL EVENTS

Chamber Business Awards
Tarrant County Days in Austin (when in session)
Situational Leadership Workshop
Masterclass with Industry Experts

QUARTERLY

Chamber Business Luncheons

- January - The Annual Business Playbook
- April - Candidate Forums
- July - Commerce in Texas and Mansfield
- October - EduConnect: Future Talent Pipelines

Digital Marketing Your Message Workshop (New Members)
Chamber Chats

MONTHLY

Healthcare Channel
The Lunch Club
FIRE Committee

WEEKLY

The Success Alliance

ADDITIONAL:

Business Unplugged
Chamber University
The Success Alliance Podcast
The Success Blog
The Weekly Newsletter



*Success comes to those who become
Success Conscious.*



Add-ons

Elevate Your Success: Unleash the Power of Add-On Services for our Partners!

At the Mansfield Area Chamber of Commerce, your growth is our mission. Introducing our comprehensive suite of Add-On Services tailored exclusively you.

Custom Workshops - Starting at \$500

Unbeatable Value: Bringing in an outside trainer can cost an arm and a leg, not to mention the logistical gymnastics involved. What does your team need to know? We have a workshop that we bring TO YOU that will help your team work together or learn a new way of engaging.

"Leadership and learning are indispensable to each other."

- John F. Kennedy

Digital Launch - Starting at \$500

If you are one of our Marketing Partners or higher, your business is eligible for a Digital Launch where we will run your 60-90 second promotional video through social media for a week and deliver you the analytics for 30, 60 and 90 days. If you need the Chamber's expertise in creating video/audio content, we can create that for you!

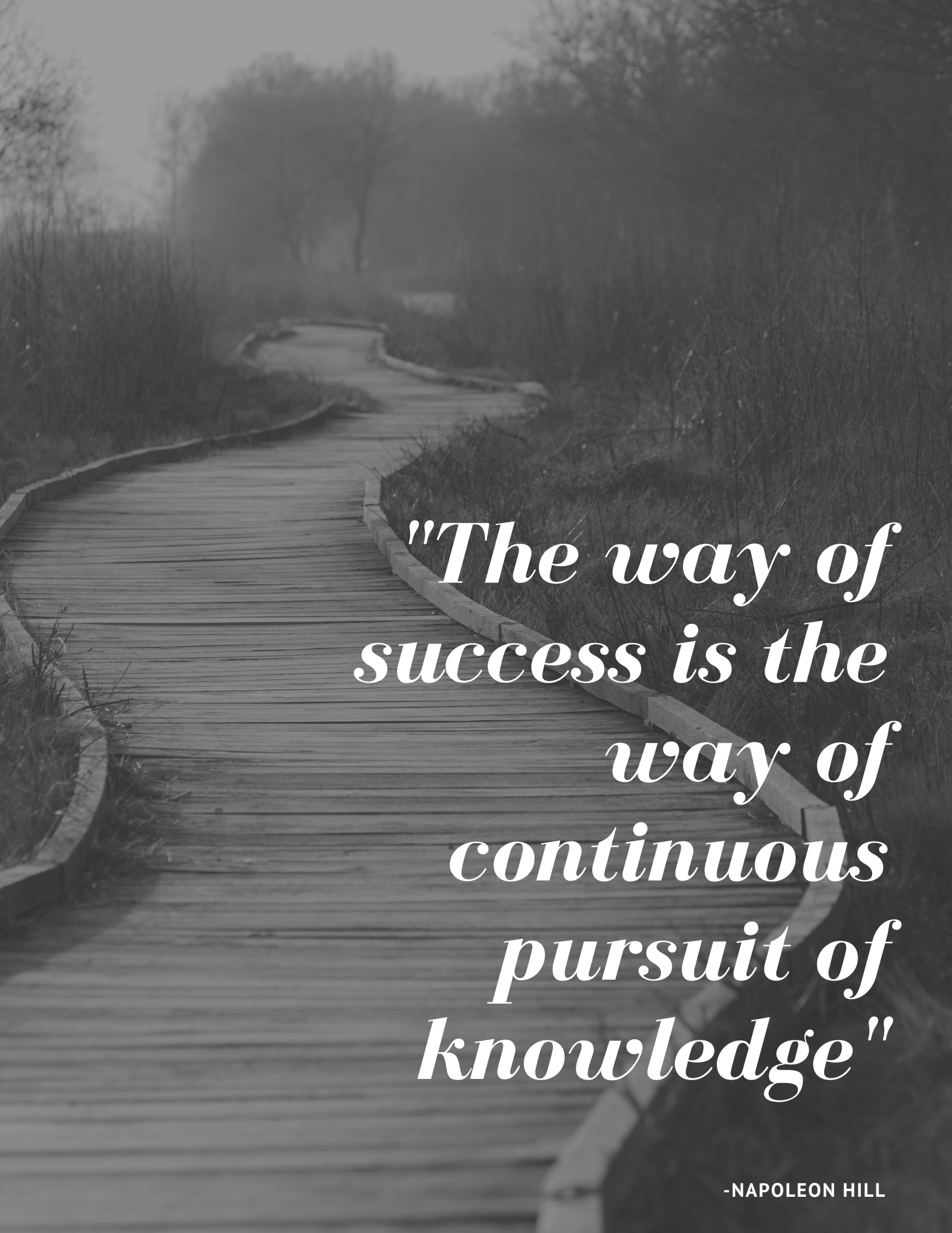
Strategy Sessions - Starting at \$150

Ignite transformation through **Consulting Services** – embark on one-on-one sessions in Management, Business, and Strategy. Fuel your revenue, profits, and results as we navigate the path to success together.

Dive into the world of **Marketing** with us. From amplifying your message to a captivating digital launch of your new business, our experts will craft a dynamic marketing plan and design that resonates with your audience and propels your brand forward.

Ai Tool-Kit - \$79

Ai resources at your finger tips. A do it yourself option.



*"The way of
success is the
way of
continuous
pursuit of
knowledge"*

-NAPOLEON HILL