

# *INVESTMENT*

OPPORTUNITIES AND SPONSORSHIPS



*"Success isn't accidental—it's strategic. The Mansfield Area Chamber of Commerce is where businesses unlock growth, make high-value connections, and gain access to exclusive resources that turn ambition into achievement."*

Most businesses waste time and money chasing low-value networking groups and outdated marketing tactics. We give you a clear, data-driven strategy to scale—without the guesswork.

Level	Who It's For	Key Benefits	Annual Cost
Engage	Small businesses that want online visibility but can't attend events	SEO listing, Chamber University, à la carte marketing options	\$396
Partnership Package	Growth-focused businesses needing marketing help and networking	Digital launch, 1-on-1 marketing strategy, AI tools	\$495
Innovator's Circle	Businesses wanting high visibility and AI-driven insights	Social media spotlights, strategic coaching, luncheons	\$1290
President's Club	Business leaders looking for elite access, leadership, and influence	Event sponsorships, leadership roles, AI-powered business intelligence	\$3300
Chairman's Circle	Visionary businesses that want the highest impact	Reserved event tables, personal Chamber President guidance, AI strategy sessions	\$6000



# *Return on Investment*

## **Engage \$396 Annually**

For: Small businesses or solo entrepreneurs who want visibility but can't attend events.

- ✓ SEO Boost: High-ranking online directory listing (worth \$500+ in potential leads).
- ✓ On-Demand Business Training: Chamber University courses (typically valued at \$1,500+)
- ✓ A La Carte Marketing Perks: Choose what fits your budget & growth goals

Total Value: \$2,000+ (for only \$396)

*Just one new client per year pays for this membership!*

## **Partnership Package \$495 Annually**

For: Businesses needing marketing strategy and event exposure.

- ✓ Digital Launch Announcement: Featured business introduction (\$800 value).
- ✓ 1-Hour Marketing Strategy Session: Expert guidance (\$200 value).
- ✓ Unlimited Educational Workshops: Ongoing training for growth (\$500+ per person).
- ✓ AI Business Concierge Tools: Sales strategies, marketing intelligence (\$2,000/year).

Total Value: \$3,500+ (for only \$495)

*Land just one extra client, and this membership pays for itself.*



# *Return on Investment*

## **Innovator's Circle** \$1290 Annually

For: Businesses that want high visibility, strategic guidance, and AI-powered insights.

- ✓ Quarterly Social Media Spotlights (with Video): (\$2,000 value).
- ✓ Strategy Session with Chamber President: Personalized growth planning (\$500 value).
- ✓ Two Tickets to Quarterly Business Luncheons: (\$300 value).
- ✓ AI Business Concierge & Custom Workshop: (\$4,500 value).

Total Value: \$7,000+ (for only \$1,290)

*This membership more than pays for itself with AI tools that save hours & increase revenue.*

## **President's Club** \$3300 Annually

For: Business leaders seeking elite visibility, leadership roles, and event sponsorships.

- ✓ High-Level Visibility & Influence: Sponsorship value (\$5,000+).
- ✓ Sponsorship of Business Unplugged & Quarterly Luncheons: (\$2,000 per event).
- ✓ Board Member Consideration: Access to high-value partnerships.
- ✓ AI Business Concierge & Two Custom AI Workshops: (\$6,500+).
- ✓ Two Tickets to Quarterly Luncheons and Annual Awards Show: (\$470 value).

Total Value: \$13,000+ (for only \$3,300)

*If your visibility lands just one high-value client, your ROI could be 10X.*

# *Return on Investment*



## **Chairman's Circle \$6000 Annually**

For: Business leaders seeking elite visibility, leadership roles, and event sponsorships.

- ✓ High-Level Visibility & Influence: Sponsorship value (\$5,000+).
- ✓ Sponsorship of Business Unplugged & Quarterly Luncheons: (\$2,000 per event).
- ✓ Board Member Consideration: Access to high-value partnerships.
- ✓ AI Business Concierge & Two Custom AI Workshops: (\$6,500+).
- ✓ One Table to Quarterly Luncheons and Annual Awards Show: (\$2,250 value).

Total Value: \$15,000+ (for only \$6,000)

*If your visibility lands just one high-value client, your ROI could be 10X.*

***"Whatever the mind  
can conceive and  
believe, it can  
achieve"***

***Napoleon Hill***

# Custom Workshops

Unbeatable Value: Bringing in an outside trainer can cost an arm and a leg, not to mention the logistical gymnastics involved. But here's the kicker: our Custom Workshops are included in your chamber membership for just a nominal additional fee.

*"Leadership and learning are indispensable to each other."*

- John F. Kennedy

## UNLOCK BUSINESS SUCCESS WITH CHAMBER CUSTOM WORKSHOPS

Why venture out for training  
when top-notch expertise can  
come to you?

Tailored to meet your needs in  
Sales, Marketing, Leadership and  
more!



Led by Lori Williams  
President/CEO with 40+ years of  
diverse expertise.

[mansfieldchamber.org](http://mansfieldchamber.org)



# EVENTS



## ANNUAL EVENTS

Chamber Business Awards  
Tarrant County Days in Austin (when in session)  
Situational Leadership Workshop  
Masterclass with Industry Experts  
Business Unplugged

## QUARTERLY - High Impact Leadership Luncheons

January - The Annual Business Playbook  
April - An Educational Event designed to grow your business  
July - Texas Economic Insights  
October - EduConnect: Future Talent Pipelines

Digital Marketing & Your Message Workshop for New Members  
Chamber Chats

## MONTHLY

Healthcare Channel  
The Lunch Club

## WEEKLY

The Success Alliance

## ADDITIONAL:

Chamber University ONLINE  
The Success Alliance Podcast  
The Success Blog  
The Weekly Newsletter  
Reports & Insights

A photograph of a rugged, rocky mountain peak under a clear sky, serving as the background for the bottom section of the page.

*Success comes to those who become  
Success Conscious.*

It is literally true that you  
can succeed best and  
quickest by helping others  
to succeed.



Where we come together, inspire, and celebrate our shared journey towards success.

**Gold - The Industry Icon: \$2,000**

Maximize Your Impact: Enjoy the highest brand visibility, exclusive speaking opportunities, priority booth placement, and special recognition at all our esteemed events.

- Annual Awards Show
- Quarterly Chamber Business Luncheons

**Silver - The Business Builder: \$1,000**

Amplify Collaboration: Gain notable brand visibility, limited speaking opportunities, and secondary booth placement to foster strong connections.

- Quarterly Business Unplugged

**Bronze - The Growth Catalyst: \$500**

Ignite Success: Secure a solid brand presence with general booth placement and set the stage for future partnerships and growth.


- Voices of the Chamber

**INQUIRE FOR**

*Custom Options*

The chamber isn't just a membership - it's your competitive edge.  
Join us today and start unlocking growth, connections, and high-level insights.





*"The way of  
success is the  
way of  
continuous  
pursuit of  
knowledge"*

-NAPOLEON HILL