

# INVESTMENT

OPPORTUNITIES AND SPONSORSHIPS



*"Success isn't accidental—it's strategic. The Mansfield Area Chamber of Commerce is where businesses unlock growth, make high-value connections, and gain access to exclusive resources that turn ambition into achievement."*



***“Nationally Accredited by the U.S. Chamber of Commerce –  
Among the top 3% of chambers nationwide.”***

When a chamber of commerce is accredited by the U.S. Chamber of Commerce, it means they've passed a rigorous review process that recognizes them as operating at the highest standards of excellence.

Here's what that really means:

**1. National Seal of Quality**

Accreditation is like a “Good Housekeeping Seal of Approval” for chambers. It signals that the chamber isn't just another local membership group—it's operating at a nationally recognized level of effectiveness, accountability, and impact.

**2. Rigorous Standards & Best Practices**

To earn accreditation, a chamber must undergo an in-depth evaluation covering nine key areas: governance, finance, human resources, government affairs, program development, technology, communications, facilities, and benchmarking. Passing this process proves the chamber is well-managed, financially sound, and strategically focused on delivering measurable results for members.

**3. Public Trust & Credibility**

Accreditation tells businesses, community leaders, and policymakers that the chamber is credible, future-focused, and serious about advocacy. It strengthens the chamber's influence because decision-makers know they represent members with professionalism and integrity.

**4. Competitive Advantage**

Only a small percentage of chambers nationwide hold accreditation. For members, this means they are part of an elite organization that leverages best practices, has national backing, and offers a stronger return on investment.

**5. Continuous Improvement**

Accredited chambers commit to ongoing evaluation and renewal (typically every 5 years). This ensures they don't stagnate but keep innovating and adapting to serve members in a changing business environment.

In short: Accreditation means the chamber meets the highest national standards, is recognized for excellence, and gives its members added credibility and confidence that they're investing in an organization built for growth, advocacy, and long-term success.

Most businesses waste time and money chasing low-value networking groups and outdated marketing tactics. We give you a clear, data-driven strategy to scale—without the guesswork.

Level	Who It's For	Key Benefits	Annual Cost
Partnership Package	Growth-focused businesses needing marketing help and networking	Access to Chamber Signal Events, Event credits for individual attendance Member pricing on programs & workshops Business listing & advocacy updates	\$495
Innovators	Growth-focused businesses building for the future	Increased event credits, Priority registration for Signal Events, Invitations to select briefings & workshops Enhanced visibility & early initiative access	\$1290
President's Club	Established organizations seeking leadership presence	Priority access to all Signal Events, Event credits for seats or hosted tables Ability to host by intent (confirmation required) Leadership recognition & select executive access	\$3300
Chairman's Circle	Organizations and individuals who support the Chamber's mission	Mission-based support of the Chamber Recognition as a Chairman's Circle Partner High-level updates on Chamber priorities	\$6000

# Return on Investment



## Partnership Package \$495 Annually

For businesses that want to stay informed, connected, and supported—without obligation.

Partnership is the entry point for businesses that value clarity, credibility, and a strong local business environment.

Includes:

- Access to Chamber Signal Events (registration required)
- Event credits for individual attendance
- Member pricing for workshops and programs
- Business listing and digital visibility
- Advocacy updates and business intelligence
- Access to Chamber resources and guidance

What this level is:

- Flexible
- Practical
- Low pressure

Best for:

Small businesses, professionals, and owners who want access without expectation.

- ✓ Digital Launch Announcement: Featured business introduction (\$800 value).
- ✓ 1-Hour Marketing Strategy Session: Expert guidance (\$200 value).
- ✓ Unlimited Educational Workshops: Ongoing training for growth (\$500+ per person).
- ✓ AI Business Concierge Tools: Sales strategies, marketing intelligence (\$2,000/year).

Total Value: \$3,500+ (for only \$495)

*Land just one extra client, and this membership pays for itself.*



# Return on Investment

## Innovator's Circle \$1290 Annually

For businesses actively building, adapting, and looking ahead.

Innovators are engaged partners who value insight, education, and strategic connection—but still want flexibility.

Includes everything in Partnership, plus:

- Increased event credits
- Priority registration for Signal Events
- Invitations to select briefings and workshops
- Enhanced visibility within the Chamber community
- Early access to Chamber initiatives and programs

What this level is:

- Forward-looking
- Learning-focused
- Designed for momentum

Best for:

Growing companies, founders, and leaders investing in the future of their business.

- ✓ Quarterly Social Media Spotlights (with Video): (\$2,000 value).
- ✓ Strategy Session with Chamber President: Personalized growth planning (\$500 value).
- ✓ Two Tickets to Quarterly Business Luncheons: (\$300 value).
- ✓ AI Business Concierge & Custom Workshop: (\$4,500 value).

Total Value: \$7,000+ (for only \$1,290)

*This membership more than pays for itself with AI tools that save hours & increase revenue.*



# Return on Investment

## President's Club \$3300 Annually

For organizations that want a seat at important tables—and the ability to host intentionally.

President's Club members are leaders who engage when it matters and value meaningful presence over constant attendance.

Includes everything in Innovators, plus:

- Priority access to all Chamber Signal Events
- Event credits usable for individual seats or hosted tables
- Ability to host a table by confirmation (not automatic)
- Invitations to select executive conversations
- Leadership recognition and enhanced positioning

What this level is:

- Intentional
- Relationship-driven
- Leadership-oriented

Best for:

Established businesses, professional firms, and sponsors who want visibility and influence—without excess.

- ✓ High-Level Visibility & Influence: Sponsorship value (\$5,000+).
- ✓ Sponsorship of Business Unplugged & Quarterly Luncheons: (\$2,000 per event).
- ✓ Board Member Consideration: Access to high-value partnerships.
- ✓ AI Business Concierge & Two Custom AI Workshops: (\$6,500+).
- ✓ Two Tickets to Quarterly Luncheons and Annual Awards Show: (\$470 value).

Total Value: \$13,000+ (for only \$3,300)

*If your visibility lands just one high-value client, your ROI could be 10X.*

# Return on Investment



## Chairman's Circle \$6000 Annually

For those who want nothing—except a stronger business community.

Chairman's Circle is not a benefits package.

It is a commitment to the Chamber's mission and the long-term success of small business.

Chairman's Circle Partners:

- Support the work of the Chamber
- Invest in advocacy, clarity, and capacity for small business
- Believe strong communities require strong institutions

Includes:

- Recognition as a Chairman's Circle Partner
- Alignment with the Chamber's mission and impact
- Periodic high-level updates on Chamber priorities

Does NOT include (by design):

- Event tickets or tables
- Sponsorship inventory
- Marketing benefits
- Attendance expectations
- Access guarantees

What this level is:

- Principled
- Philanthropic
- Quiet leadership

Best for:

Organizations and individuals who support the Chamber because they believe in its work—not because they need its services.

# Custom Workshops

Unbeatable Value: Bringing in an outside trainer can cost an arm and a leg, not to mention the logistical gymnastics involved. But here's the kicker: our Custom Workshops are included in your chamber membership for just a nominal additional fee.

*"Leadership and learning are indispensable to each other."*

- John F. Kennedy

**UNLOCK BUSINESS  
SUCCESS WITH  
CHAMBER CUSTOM  
WORKSHOPS**

**Why venture out for training  
when top-notch expertise can  
come to you?**

**Tailored to meet your needs in  
Sales, Marketing, Leadership and  
more!**

 **Led by Lori Williams**  
President/CEO with 40+ years of  
diverse expertise.  
*Lori Williams*

 **MANSFIELD AREA  
CHAMBER OF COMMERCE**

[mansfieldchamber.org](http://mansfieldchamber.org)

# CONVENINGS



## ANNUAL ENGAGEMENTS

Chamber Business Awards

Tarrant County Days in Austin (when in session)

### Chamber Business Luncheons

- January – The Ground Game Briefing
- Advocacy Convening
- June – Texas Economic Insights
- Economic Connection Convening
- October – EduConnect: Future Talent Pipelines
- Workforce Education Convening

### Member Growth Convenings

Digital Marketing & Your Message

Builder Success Lab Luncheons

AI Education Series

### ADDITIONAL:

Chamber University ONLINE  
The Success Alliance Podcast  
The Success Blog  
The Weekly Newsletter  
Reports & Insights  
Quarterly Ground Game Report  
Trends Forecast  
Monthly Economic Dashboard

A large, rugged mountain peak against a clear blue sky. The mountain is dark and rocky, with patches of green vegetation. The sky is a vibrant blue with a few wispy clouds. Overlaid on the image is a large, white, cursive quote: "Success comes to those who become Success Conscious." The quote is written in a flowing, elegant script.

It is literally true that you can succeed best and quickest by helping others to succeed.



Where we come together, inspire, and celebrate our shared journey towards success.

**Gold - The Industry Icon: \$2,000**

- Premier recognition across all flagship Chamber convenings
- Select speaking opportunities (by alignment)
- Priority sponsor placement

Aligned With:

- Chamber Business Awards
- January: The Ground Game Briefing
- June: Texas Economic Insights
- October: EduConnect

**Silver - The Business Builder: \$1,000**

- Recognition at select Chamber convenings
- Limited engagement opportunities
- Secondary sponsor placement

Aligned With:

- Business Unplugged Convenings
- Builder-focused programs

**Bronze - The Growth Catalyst: \$500**

- IBrand recognition in Chamber communications
- General sponsor placement

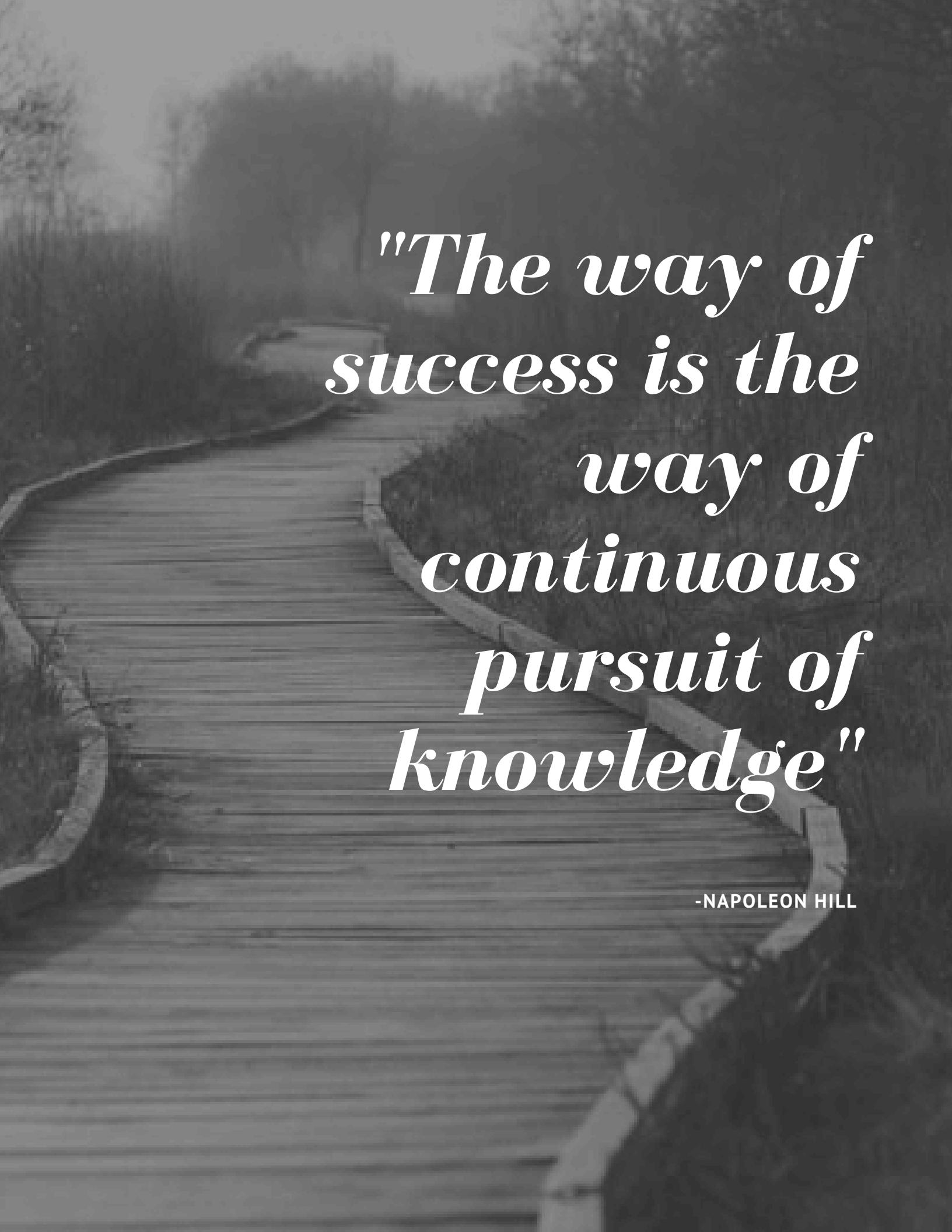
Aligned With:

- Voices of the Chamber

INQUIRE FOR

*Custom Options*

The chamber isn't just a membership - it's your competitive edge. Join us today and start unlocking growth, connections, and high-level insights.



*"The way of  
success is the  
way of  
continuous  
pursuit of  
knowledge"*

-NAPOLEON HILL